

The Montcalm London Marble Arch launches complimentary smartphone services to its' guests

The <u>Montcalm</u> London <u>Marble Arch</u> launches complimentary smartphone services to its' guests. The <u>Montcalm</u> London <u>Marble Arch</u> has becomethe first of the Montcalm Hotels to launch 'Handy', a smartphone service tobolster their guest offering and promise to connect the disconnected – a first fora hotel in the UK and Europe.

Guests of The <u>Montcalm</u> London <u>Marble Arch</u> will be able to use Handy devicesentirely free of charge, for the entire duration of their stay in the UK capital,enabling them to make local and international calls to destinations includingUSA, Canada, Saudi Arabia, Dubai and India and access 3G data to use theInternet.

In addition, Handy's tailored service offers over 200 points-of-interest thatinclude: travel recommendations updated throughout the day, interactive maps, websites and a one-touch reservation option which will include access to allrestaurants and major attractions. This will enable guests to explore London likea local, making Handy the only travel guide the guest will need.

To protect the guests' privacy, all personal information and browsing history willbe completely cleared from the Handy smartphones when the guest is checkedout of the hotel.Due to a high number of overseas business and leisure travellers increasinglystruggling with their handheld devices when travelling to the UK, Montcalm haveintroduced the complimentary Handy smartphone service at The <u>Montcalm</u>London <u>Marble Arch</u> and soon to follow at other Montcalm hotels in thecollection.

Millions of people across the globe are used to being connected to the world atlarge 24-hours-a-day via their mobile devices, but when they travel to a foreigncountry there's no guarantee their service provider will operate overseas, thusdenying them online access or even, frustratingly, the ability to make a phonecall. In an era when using a smartphone for just about everything is secondnature, not being able to do so can be a major inconvenience. Travellers areinvariably lost without them.

Source:-Montcalm London Marble Arch

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