



Keyword: The Montcalm Marble Arch

'Handy' smartphone service launches at The Montcalm Marble Arch

'Handy' smartphone service launches at The Montcalm Marble Arch. :45 The Montcalm London Marble Arch are the first of the Montcalm Hotels to launch Handy, a smartphone service to bolster their guest offering and promise to connect the disconnected - a first for a hotel in the UK and Europe.

Due to a high number of overseas business and leisure travellers increasingly struggling with their handheld devices when travelling to the UK, Montcalm have introduced the complimentary Handy smartphone service at The Montcalm London Marble Arch and soon to follow at other Montcalm hotels in the collection.

Millions of people across the globe are used to being connected to the world at large 24-hours-a-day via their mobile devices, but when they travel to a foreign country there's no guarantee their service provider will operate overseas, thus denying them online access or even, frustratingly, the ability to make a phone call. In an era when using a smartphone for just about everything is second nature, not being able to do so can be a major inconvenience. Travellers are invariably lost without them.

Now, however, for the duration of their stay in the UK capital, guests of The Montcalm London Marble Arch will be able to use Handy devices entirely free of charge, enabling them to make local and international calls and providing them with 3G data so they can access the internet.

In addition Handy's tailored service offers over 200 points-of-interest that include: travel recommendations updated throughout the day, interactive maps, websites and a one-touch reservation option which will include access to all restaurants and major attractions. This will enable guests to explore London like a local, making Handy the only travel guide the guest will need.

To protect the guests' privacy, all personal information and browsing history will be completely cleared from the Handy smartphones when the guest is checked out of their hotels.

Ramesh Arora, Managing Director of Montcalm Hotels said, "In the digital era, complete mobile connectivity should be a given, so we're delighted to be the first hotel group in the UK to offer this service with the Handy smartphone. It demonstrates our commitment to putting the customer first by offering them the very best value during their stay, because it means our international guests can stay connected to their world, with our compliments. It's just one of the ways we're applying digital innovation to enhance the guest experience".

"Handy started as a bold idea to solve a travel problem but is now reshaping the tourism landscape. We are absolutely confident that Handy will soon be the must-have amenity for all international travelers." says Terence Kwok, Founder and CEO of Tink Labs, "As the first hotel in London and Europe to provide the handy smartphone services, The Montcalm London Marble Arch is setting a precedent in creating a hassle-free travel experience for all hotel guests. This is exciting!"



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The Montcalm Hotels include: The Montcalm London Marble Arch, The Montcalm at The Brewery London City, M by Montcalm Shoreditch London City, Royal London House by Montcalm, The Marble Arch by Montcalm London, London City Suites by Montcalm London.

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