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SERVICED APARTMENTS

B2B SERVICED APARTMENT SUMMIT

BUYING BUSINESS TRAVEL is media partner to the 2014 Serviced Apartment Summit. This business-to-business conference is designed to bring together leaders from across the growing serviced apartment and extended stay sector to learn, network and share best practice and strategies.

Events start on July 8, with a reception at Grosvenor House Apartments by Jumeirah Living, followed by a full-day conference on July 9 at London's Montcalm Marble Arch hotel.

Topics include future prospects for the sector, understanding corporate buyer objectives and integrating serviced apartments into mixed-use developments.

■ For more information, visit servicedapartmentsummit.com

