# You know what your guests say about you matters...



Director
The Montcalm London
Top of Park
Lane, Marble Arch
34-40 Great Cumberland Place
London W1H 7TW
UNITED KINGDOM

21 July, 2011

### And your TripAdvisor rating will keep them talking!

Dear The Montcalm London,

It's always good to hear positive things about your business—particularly when they come from the people who matter most—your guests.

#### Congratulations on your 4.5 rating

We think a 4.5 rating on TripAdvisor is something you can be proud of and we hope you do too. So by placing this 2011 Certificate of Excellence where your guests can see it, you'll be displaying one of the most powerful recommendations—the endorsement of other guests.

#### Just to say 'thank you'

Your certificate is also our way of saying 'thank you' for your continued partnership with TripAdvisor. We're looking forward to another successful year for our partners.

Yours sincerely,

Christine Petersen

President, TripAdvisor for Business

...Your certificate says it all



THIS IS TO CERTIFY THAT

## The Montcalm London

HAS ACHIEVED A TRIPADVISOR RATING OF



BY ITS GUESTS AND THEREFORE HAS BEEN AWARDED A

## CERTIFICATE OF EXCELLENCE FOR THE YEAR OF 2011

Christine Petersen
President, TripAdvisor for Business